Subject: RE: DOG DAY - New tracking links

From: "Michael Filson" <@> Date: 06/23/2016 08:35 AM

To: michael@downtownnews.com

Thanks! As of this email, they are still incorrect.

http://www.dow

Mike Filson

Community Relations Manager

**Downtown Center Business Improvement District** 626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017

call (213) 624-2146 x223 direct (213) 416-7524 fax (213) 624-0858

email mfilson@DowntownLA.com go to www.DowntownLA.com

From: Michael Lamb [mailto:michael@downtownnews.com]

**Sent:** Thursday, June 23, 2016 8:24 AM

To: Michael Filson

Subject: Re: DOG DAY - New tracking links

Importance: High

Hi Mike

I will check on it today and get back to you

Michael Lamb Account Executive Los Angeles Downtown News 1264 W. First Street Los Angeles, CA 90026

213-482-5932 Direct 213-453-3548 Mobile 213-250-4617 Fax

http://www.ladowntownnews.com/michael@ladowntownnews.com

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http://www.ladowntownnews.com/site/forms/online\_services/maillist

On Jun 22, 2016, at 5:06 PM, Michael Filson wrote:

Michael,

Have these been changed yet? It appears they are still going to the wrong page.

<image001.gif>

## Mike Filson

Community Relations Manager

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direct (213) 416-7524 fax (213) 624-0858

email mfilson@DowntownLA.com go to www.DowntownLA.com

<image002.gif> <image003.gif> <image004.gif> <image005.gif>

From: Michael Filson

**Sent:** Wednesday, June 22, 2016 10:27 AM

To: 'Michael Lamb'

Subject: DOG DAY - New tracking links

Importance: High

Can you please replace the current tracking links with these?

Thanks!

## **E-BLAST**

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm\_source=Downtown%20News%20&utm\_medium=eblast&utm\_campaign=Dog%20Day

## **CAROUSEL & BANNER**

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm\_source=DT%20News&utm\_medium=Banner&utm\_content=Carousel&utm\_campaign=Dog%20Day%2016

## WEB AD BOX

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-

<u>annual-dog-day-at-the-cathedral?utm\_source=Downtown%20News%20&utm\_medium=web%20ad%20box&utm\_campaign=Dog%20Day</u>

Please let me know when done...

<image001.gif> Mike Filson

Community Relations Manager

**Downtown Center Business Improvement District** 

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go to www.DowntownLA.com

<image002.gif> <image003.gif> <image004.gif> <image005.gif>

**RSVP** for our 10th Annual Dog Day at the Cathedral

Wednesday, July 13 from 6-9pm

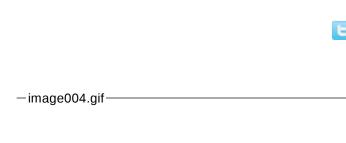
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-image005.gif-----



- Attachments:	
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image004.gif	721 bytes
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